

Newsletter

#1



PriMaaS
Interreg Europe



Newsletter #1 - PriMaaS

Welcome to the first newsletter of the project “PriMaaS - Prioritizing low carbon mobility services for improving accessibility of citizens”!

The aim of PriMaaS is to promote the integration of traditional modes of public transport with personal and innovative modes, creating equitable mobility services that are truly focused on citizens' needs.

In this newsletter, you can find interesting initiatives, news about what we have been working on within the project's main subject, as well as relevant upcoming events.

The Project

PriMaaS project aims to promote inter-organizational collaboration and build trust between key stakeholders (transport authorities, mobility operators and service providers, and consumer protection organizations).

Regional and national policy instruments should be adapted to promote a fully integrated intermodal approach between all transport services, in particular, by using data provided and collected in real time on both travel demand and supply. At the same time, multi-scale policy instruments should ensure that the most comfortable and affordable travel options for anyone also have minimum carbon levels.

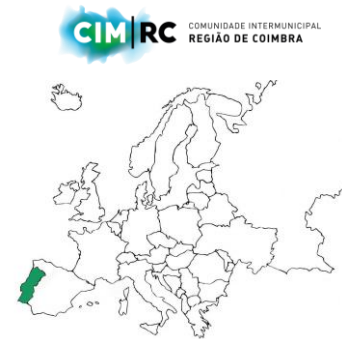
+ Information
about the project

The Consortium



PP1 (LP): University of Aveiro (UA) plays a key role in the socio-economic development of Aveiro Region. An important structure is the Technological Platform on Connected Communities, a regional cross-disciplinary industry and policy-oriented activity on smart environments. Within the PriMaaS project, UA will contribute to improve the relationship between the University, regional industry and SMEs and to increase cohesion and connectivity between the poly-nucleated communities of the region.

PP2: Intermunicipal Community of the Coimbra Region (CIM Coimbra) will share the point of view and experience of a newly formed Transport Authority. Their participation in the PriMaaS project will be a fundamental asset to improve regional transport policy and stimulate partnerships with other intermunicipal communities, by learning from inspiring good practices of other pioneer regions in terms of MaaS. As Transport Authority, and given the associated competences, it is the entity that allows the policy implementation of the knowledge acquired by the PPs.



PP3: TTS Italia considers MaaS as the foundation of the next-generation mobility in Italy. PP3's strategic aims in the PriMaaS project are: to provide transport operators with adequate instruments and information to develop MaaS schemes as much as user oriented as possible and to facilitate their users' uptake; to support institutional bodies to define relevant multiscale policies and strategies; to stimulate discussion of themes of strategic interest; to sustain collaboration and formation on MaaS.

PP4: ITS Romania will contribute to the cooperation with its knowledge and expertise namely, regarding implementation of new technologies in the transport infrastructure. PP4 will play a key role within the PriMaaS project by providing an easy exchange of information with its members. ITS Romania will benefit from the interregional cooperation, the expertise of the other partners specifically on methods for internalisation of CO2 costs, legislative solutions, and technological tools to promote integrated mobility service,





PP5: The University of Applied Sciences Erfurt (FHE) role in the PriMaaS project will be mainly focused on transfer know-how in the fields of public transport planning, especially in regard of areas affected by demographic changes. Besides, policy-learning will help to start different initiatives on innovative actions in Thuringia.

PP6: Timisoara, in Romania, has been evolving as a citizen-centric smart city and will be an asset for the PriMaaS project cooperation providing insights and sharing their experience. PP6 will also learn from the others expertise in MaaS solutions implementation.



PP7: Liguria Region will bring to the project their point of view and experience as a Transport Authority. PP7 will benefit from the interregional cooperation and its participation in the PriMaaS project will be important to improve regional transport policy and stimulate partnerships with other key stakeholders.

PP8 (Advisory Partner): eGovlab will be providing hands-on knowledge and technical advice on good practices and methods to MaaS platforms that stemmed from local initiatives in the Swedish MaaS context. As an advisory partner, DSV's eGovlab, will support the project and share experiences in relation to MaaS developments in Sweden as a tool for mobility services for sustainable transport modes and especially for public transport.



 COUNCIL OF
TAMPERE REGION



PP9: Council of Tampere Region is focused on improving citizens' life by seeking innovative solutions. The strategy involves updating the regional traffic system plan in which a special attention is given to digitalization of traffic, MaaS, traffic management and the development of park-and-ride, also focusing on future solutions. The readiness level concerning MaaS is outstanding and coupled with many solutions based on open traffic data will allow to enrich the knowledge of the PriMaaS partnership.

PP10: Within PriMaaS, South East of Scotland Transport Partnership (SEStran) will contribute with its vision and experience on improving the regional transport system to provide all citizens a choice of transport which fulfils their needs on a sustainable basis. In particular, PPs will benefit for SEStran experience on: working between different levels of government; land-use planning; and also working with private public transport operators. SEStran will benefit from similar experiences in regional transport from the other PPs. Of particular interest will be the governance arrangements and the successes/challenges experienced elsewhere.

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SEStran
South East of Scotland
Transport Partnership



Exchange of Experience

26-28th January 2020 - Tampere, Finland

PriMaaS project partners met in Tampere, Finland for three days of exchange of experiences, organized and hosted by PP9. On the first day of the event, partners attended the Smart City Mindtrek 2020, an international technology conference and business expo, that was held in Tampere. The second day was devoted to the Building Capacity Workshop on “Open mindsets, open datasets. The third day was the 1st Working Group Meeting, where PPs discussed that MaaS user-centric mobility solutions are needed as a part of the decarbonization of the passenger transport sector.

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29 and 30th June 2020 - Videoconference (Webinar)

“Going back to the new normal - The challenges and implications for regional transport systems and the widespread of sustainable MaaS in the post-pandemic era”

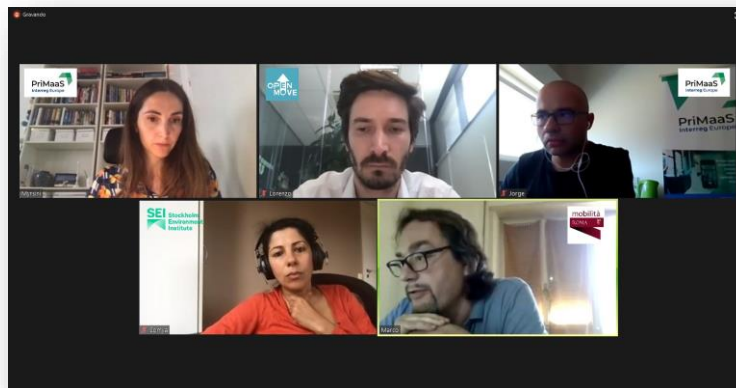
PriMaaS Lead Partner (University of Aveiro) organized a webinar, with the support of other PPs, on the challenges for regional transport systems and the widespread of sustainable MaaS in the post-pandemic era. The Webinar was attended by around 100 people in the total of two days, involving the participation of relevant stakeholders in the world of MaaS, which addressed different relevant topics according to their region and the different realities of MaaS, before and after the pandemic and its impacts.

The first day of the Webinar, June 29, began with the participation of Piia Karjalainen, Secretary General of MaaS Alliance, who talked about the topic “Towards green and resilient mobility system - how MaaS can help?”, followed by Hans Arby, founder and CEO of UbiGo which covered some relevant topics within the theme “MaaS vs COVID-19 in Stockholm”. Immediately thereafter, Ziv Kabaretti, VP Product of Moovit

shared with the public his perspectives regarding “How to adapt quickly and effectively to the new normal”.



On the second day Myrsini Glinos, from the PriMaaS PPs eGOVlab, moderated the webinar, which began with contributions from Somya Joshi, Head of Unit: Governance and Institutions from Stockholm Environment Institute, who talked about “The role of Disruptors in the transition to sustainability”. She was followed by Marco Cagnoli from Infomobility & Open Data Manager of Rome Mobility Agency, which discussed the topic “COVID-19, impacts on the mobility of the city of Rome”. Finally, Lorenzo Modena, CEO of OpenMove gave us a preview of the MaaS in the post pandemic era, across the subtopic “MaaS and freedom”.



During the two sessions, participants were encouraged to pose questions on the topic of the webinar to the speakers. There were lots of questions raised by the audience, , which enabled the speakers not only to interact with themselves, but also with the audience and gathering different perspectives.

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Stakeholders Group Meetings

16th January 2020 - Coimbra, Portugal

PP2 organized the first stakeholder meeting in the Coimbra Region whose main topic was "Intermodality and Decarbonization".

The stakeholder group meeting started with a presentation sharing the perspective and experience of João Carvalho, President of the Board of Directors of the Mobility and Transport Authority on the global theme, followed by the President of the Board of Directors of the Institute for Mobility and Transport, Eduardo Feio, who addressed the theme "The Future of Mobility and Transport in Portugal". The PriMaaS project was presented to all stakeholders by the Lead Partner, and then, a set of relevant topics was discussed with key stakeholders that promoted the sharing of knowledge and experience.

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21st January 2020 - Genova, Italy

Last January 21st, the first Italian regional stakeholders group meeting took place in Genova with the main objective of presenting the vision and objectives of the PriMaaS project to relevant stakeholders of the Region. All stakeholders contributed to the exchange of ideas related to the MaaS vision, shared experiences, lessons learned, challenges they have faced and/or are facing today, and based on these inputs, an open discussion was held among all and some points were launched for the next stakeholder meeting in Italy, which will happen next semester.

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22nd January 2020 - Thuringia, Germany

This fruitful meeting served to present and introduce the objectives of the project PriMaaS and also discuss with local stakeholders' challenges for the implementation of MaaS in Thuringia. The main actors of the MaaS eco-system in the region (public management bodies, operators, data managers, suppliers) drafted a swot analysis on the MaaS theme in the region.



Working Group Meetings

13th September 2020 - Kick off meeting - Aveiro, Portugal

PriMaaS 1st Working Group Meeting - Kick-off meeting - took place on 13th of September, 2019, in the University of Aveiro (Aveiro, Portugal). PriMaaS PPs gathered together to develop a common understanding of the project objectives. All partners were represented whether in person or by online communication. The PriMaaS project objectives were revisited, as well as activities related to exchange

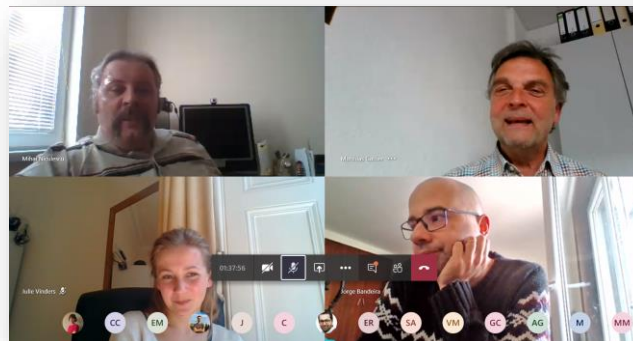
of experience, communication, finance and reporting. The final version of the partnership agreement was approved by all partners and the dates of the upcoming major events were set.



24th April 2020 – Online Videoconference

The PriMaaS project 3rd Working Group Meeting was held on 24 April 2020 and had the presence and participation of all PPs. Given the current circumstances that the world is going through with the Covid-19 pandemic, the meeting took place entirely by videoconference. The main objective of the meeting was to take a state of play of the implementation of the project, as well as to redefine some issues that would not be feasible due to the limitations currently imposed.

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9th June 2020 - Webinar - MaaS Table

Within the scope of the baseline assessment report of the PriMaaS project, the partners met virtually to discuss how to standardize the state of MaaS development in the different regions of the partnership. Due to the limitations that are still felt, the event took place online, and was organized by PP5 (University of Applied Sciences Erfurt).



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